



Media Release

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For immediate release

2009 POHUTUKAWA FESTIVAL, NEW SPONSOR

Tourism Coromandel announced the signing of Power Co as one of the main sponsors for the 2009 Pohutukawa Festival, due to be held in various locations around the Coromandel from 20th November til the 6th December.

Along with Power Co, United Water has confirmed its commitment for another year. "We thank both Power Co and United Water, as without their generosity and support festivals such as this one just wouldn't be possible" says Megan Etherington, Events Manger Tourism Coromandel.

"This years Pohutukawa festival will see over 15 events ranging from garden tours and Kauri runs to kiwi discoveries, music festival and children's performances. There will also be the annual sculpture symposium, the annual dive festival in Whitianga and new to the festival and in its second year the Whangamata Jazz and Blues festival. The full program is being compiled and is shaping up to be a cracker. With such a diverse array of events catering to all ages, there's bound to be something to please all" she adds.

The Coromandel Pohutukawa Festival kicks off on the 20 November for two weeks, so keep an eye on the website for the full program which will be out 1st October. Come on down and enjoy New Zealand's favourite holiday destination in our favourite season while its here! www.pohutukawafestival.co.nz

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Thank you to our major Pohutukawa Festival sponsors for 2009:

