

## Media Release

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For immediate release



## 2009 PROGRAMME OUT NOW

It's hard to believe that it has been 12 months since the last Pohutukawa Festival, but we're almost there again. The days are getting longer, the air is warming and the Pohutukawas will soon be in full bloom.

The **Coromandel Pohutukawa Festival** celebrates the quintessential kiwi summer, just as summer kicks off at New Zealand's favourite destination. This year's festival runs from 20 November – 6 December, and celebrates Coromandel's launch into summer.

During the two week celebration the opportunities there to participate in over 15 events. There is a range of events from **garden tours** to **kiwi discoveries**, **music festival** and **children's performances** to name a few and lets not forget the sculptors whom will be working in the gardens of Eggsentric Café in the build up to a public auction of their works. Back by popular demand will be the annual **dive festival** celebrations in Whitianga.

This years highlight music event will be the **Whangamata Jazz and Blues festival**, held on the 20<sup>th</sup>, 21<sup>st</sup> and 22<sup>nd</sup> November. Live music will fill Whangamata's main street, and a variety of other locations, throughout the weekend. The main ticketed event, with headline acts, will be held at the Whangamata Sports grounds from NOON onwards, tickets are \$25 and will be available from local information centres. Buskers and street acts will add to the party atmosphere of the festival, which will be officially opened at 5pm on Friday 20th November

We are extremely fortunate to have '**Biscuit and Coffee**' lined up as part of this years festival program. Biscuit & Coffee is the hilarious, larger than life show about an epic quest for the perfect cup of java. Anyone who has ever enjoyed great coffee or the company of a mad relative will love Biscuit and her surreal encounters with both. Don't miss the tall tale to end all tales, the hunt for the holy grail of coffee!

So check out the website for the full program and get down to the Coromandel for this year's Pohutukawa Festival celebrations, and enjoy New Zealand's favourite season while its here!

[www.pohutukawafestival.co.nz](http://www.pohutukawafestival.co.nz)

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### All enquiries to:

Megan Etherington,  
Event Manager, Tourism Coromandel  
[megan@thecoromandel.com](mailto:megan@thecoromandel.com)



Thank you to our major Pohutukawa Festival sponsors for 2009: