



Media Release

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For immediate release

FESTIVAL ANNOUNCES NEW EVENT

After a three year absence, the Pohutukawa Wearable Arts is making a comeback, and will feature as a signature event in this years Brian Tunnicliffe Nissan Pohutukawa Festival programme. Tourism Coromandel's Events Manager, Megan Etherington is pleased to see the event make its come back. 'It was always a key component of the festival and had great support from both participants and spectators. Its one of those events that caters to a wide age spectrum and brings like minded creative people together'.

This year's event will have a strong focus on recycling, which will feature in three of the five categories. There is over \$4000 in prizes up for grabs over the five categories, and the 'best of the best' for the under and over 18 years.

Megan adds, 'We have some fantastic talent here on the Coromandel, and this is a great opportunity for artists to put their creative skills to work and show the rest of us just what can be done with some of our everyday waste'. Registration forms can be found on the Brian Tunnicliffe Nissan Pohutukawa Festival website and must be in by 4pm on the 1st November.

Spanning over three weekends the Brian Tunnicliffe Nissan Pohutukawa Festival provides several reasons to unwind and escape to the Coromandel. Come on down and enjoy New Zealand's favourite holiday destination in our favourite season!
www.pohutukawafestival.co.nz

The Brian Tunnicliffe Nissan Pohutukawa Festival kicks off on the 19 November for two weeks, so check out the website for the full programme or visit one of our local information centers to collect a programme.

END

All enquiries to:

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Thank you to our major Pohutukawa Festival sponsors for 2010:



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